2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval



Nov 21, 2019 Latitude: 27.050831 Longitude: -82.394479 Venice Village Shoppes 5 Minute 10 Minute 20 Minute Venice, FL **Drivetime Drivetime Drivetime Current Year Estimated Population** 29,155 68,586 139,946 Population Est 19Q2 28,975 68,311 139,362 67,522 Population Est 19Q1 28,377 138,510 Population Est 18Q4 28,096 66,919 137,473 Population Est 18Q3 27,877 66,466 136,743 136,068 Population Est 18Q2 27,744 66,005 Population Est 18Q1 27,558 65,505 135,092 Population Est 17Q4 27,456 65,178 134,240 Population Est 17Q3 26,971 64,057 132,878 **Population** Population Fcst 33,733 77,647 154,249 2010 Census Population 22,659 55,499 117,490 2000 Census Population 21,396 50,886 106.433 1990 Census Population 17,970 43,909 92,136 **Current Year Daytime Population** 26,767 69,169 150,696 Average Seasonal Population 47,385 5,654 20,926 Historical Annual Growth, 1990 - 2000 1.76% 1.49% 1.45% Historical Annual Growth, 2000 - 2010 0.57% 0.87% 0.99% 2.25% Estimated Annual Growth, 2010 - CY 2.69% 1.86% Projected Annual Growth, CY to Y5 2.96% 2.51% 1.97% Group Qtrs Est 20 439 875 Transient Est Average Last 4 Qtrs 381 2,397 4,581 34,420 70,099 **Current Year Estimated Households** 13,836 Households Est 19Q2 13,756 34,289 69,816 Households Est 19Q1 13,462 33,907 69,406 Households Est 18Q4 33,599 68.889 13,323 Households Est 18Q3 13,213 33,371 68,527 Households Est 18Q2 13,151 33,148 68,202 67,726 Households Est 18Q1 13,060 32,902 Households Est 17Q4 13,009 32,738 67,299 Households Est 17Q3 12,772 66,611 32,173 Households Fcst 16,049 38,895 77,129 2010 Census Households 10,694 27,984 59,139 2000 Census Households 9,674 24,572 52,182 1990 Census Households 44,168 8,032 20,922 Historical Annual Growth, 1990 - 2000 1.88% 1.62% 1.68% Historical Annual Growth, 2000 - 2010 1.26% 1.01% 1.31%

2.75%

3.01%

2.11

Estimated Annual Growth, 2010 - CY

Projected Annual Growth, CY to Y5

Population per Household

1.81%

1.93%

1.98

2.20%

2.47%

1.98

2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval



Nov 21, 2019 Latitude: 27.050831 Longitude: -82.394479 Venice Village Shoppes 5 Minute 10 Minute 20 Minute Venice, FL **Drivetime Drivetime Drivetime** 0.7% HH Income \$500,000 or more 0.6% 0.7% 0.6% 0.8% 0.8% HH Income \$250,000 to \$499,999 HH Income \$200,000 to \$249,999 1.9% 1.5% 2.0% HH Income \$175,000 to \$199,999 2.5% 2.9% 2.8%

HH Income \$150,000 to \$174,999	3.0%	3.3%	3.3%
HH Income \$100,000 to 149,999	13.6%	13.4%	12.6%
HH Income \$75,000 to 99,999	13.8%	13.3%	12.7%
HH Income \$50,000 to 74,999	20.8%	19.7%	20.1%
HH Income \$35,000 to 49,999	15.3%	15.0%	14.9%
HH Income \$25,000 to 34,999	11.8%	10.5%	11.0%
HH Income \$15,000 to 24,999	8.9%	9.6%	10.2%
HH Income \$0 to 14,999	7.6%	8.7%	9.0%
Average Household Income	\$73,267	\$76,601	\$74,425
Median Household Income	\$56,444	\$56,941	\$55,439
Per Capita Income	\$34,788	\$38,678	\$37,494
2000 Average HH Income	\$47,144	\$50,285	\$51,836
2000 Median HH Income	\$39,954	\$39,450	\$38,291
Disposable HH Income \$500,000 or more	0%	0%	0%
Disposable HH Income \$250,000 to \$499,999	1%	1%	1%
Disposable HH Income \$200,000 to \$249,999	1%	1%	1%
Disposable HH Income \$175,000 to \$199,999	1%	1%	1%
Disposable HH Income \$150,000 to \$174,999	2%	3%	3%
Disposable HH Income \$100,000 to \$149,999	11%	11%	11%
Disposable HH Income \$75,000 to \$99,999	14%	14%	13%
Disposable HH Income \$50,000 to \$74,999	20%	20%	20%
Disposable HH Income \$35,000 to \$49,999	18%	17%	17%
Disposable HH Income \$25,000 to \$34,999	13%	11%	12%
Disposable HH Income \$15,000 to \$24,999	10%	11%	11%
Disposable HH Income \$0 to\$14,999	8%	10%	10%
Average Disposable Income	61,723	63,412	61,850
Median Disposable Income	50,467	50,980	49,519
Householder White – Count	13,126	32,905	66,864
Median HH Income	\$56,534	\$57,077	\$55,474
Average HH Income	\$67,620	\$69,329	\$67,500
Householder Black or African-American – Count	51	111	504
Median HH Income	\$110,342	\$74,200	\$39,502
Average HH Income	\$99,043	\$69,283	\$60,119
Householder Hispanic – Count	354	722	1,401
Median HH Income	\$55,210	\$52,374	\$53,686
Average HH Income	\$65,268	\$62,740	\$64,476
Householder Asian or Pacific Islander – Count	184	390	686
Median HH Income	\$35,615	\$51,731	\$52,680
Average HH Income	\$55,485	\$66,937	\$68,235
Householder Other or Pacific Islander – Count	122	292	645
Median HH Income	\$78,073	\$61,656	\$65,198
Average HH Income	\$79,012	\$66,173	\$77,760

2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval



Nov 21, 2019 Latitude: 27.050831 Longitude: -82.394479 Venice Village Shoppes 5 Minute 10 Minute 20 Minute Venice, FL **Drivetime Drivetime Drivetime** Male Population 13,621 31,189 64,107 15,534 37,397 75,839 Female Population Count of Pop 0 to 4 years 1,112 2,137 4,342 Count of Pop 0 to 7 years 2,889 5,879 1,534 Count of Pop 5 - 13 1,978 3,736 7,632 Count of Pop 14 - 18 846 3,270 1,569 Count of Pop 19 - 22 1,025 2,028 4,207 Count of Pop 22 - 25 791 1,593 3,344 Count of Pop 25 - 29 1,258 2,516 5,291 Count of Pop 30 - 34 1,072 1,988 4,091 Count of Pop 35 - 39 4,052 1,073 2,009 Count of Pop 40 - 44 1,086 2,077 4,104 Count of Pop 45 - 59 4,939 9,888 20,381 Count of Pop 60 - 74 7,547 18,654 37,576 Count of Pop 75 - 84 4,522 14,124 29,045 **Total Population** Count of Pop 85+ 1,904 6,266 12.610 % of Pop 0 to 4 years 3.8% 3.1% 3.1% % of Pop 0 to 7 years 5.3% 4.2% 4.2% % of Pop 5 - 13 5.5% 6.8% 5.4% % of Pop 14 - 18 2.9% 2.3% 2.3% % of Pop 19 - 22 3.5% 3.0% 3.0% % of Pop 22 - 25 2.7% 2.3% 2.4% % of Pop 25 - 29 4.3% 3.7% 3.8% % of Pop 30 - 34 3.7% 2.9% 2.9% % of Pop 35 - 39 3.7% 2.9% 2.9% 2.9% % of Pop 40 - 44 3.7% 3.0% % of Pop 45 - 59 16.9% 14.4% 14.6% % of Pop 60 - 74 25.9% 27.2% 26.9% % of Pop 75 - 84 15.5% 20.6% 20.8% % of Pop 85+ 6.5% 9.1% 9.0% 64.8 64.6 Median Age 58.5 Average Age 52.5 57.1 57.0 % of Pop 0 to 4 years 4.2% 3.5% 3.5% % of Pop 5 - 13 7.5% 6.2% 6.2% % of Pop 14 - 18 3.1% 2.5% 2.6% % of Pop 19 - 22 3.7% 3.2% 3.2% % of Pop 22 - 25 3.1% 2.7% 2.7% % of Pop 25 - 29 4.8% 4.2% 4.2% % of Pop 30 - 34 4.0% 3.2% 3.2% % of Pop 35 - 39 4.1% 3.2% 3.3% % of Pop 40 - 44 4.1% 3.4% 3.3% % of Pop 45 - 59 17.4% 15.0% 15.0%

14.5%

23.9%

5.7%

55.7

50.6

% of Pop 75 - 84

% of Pop 60 - 74

% of Pop 85+

Median Age

Average Age

19.9%

25.1%

7.9%

62.1

55.1

19.8%

25.2%

8.0%

62.2

55.1

2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval

Nov 21, 2019



Latitude: 27.050831 Longitude: -82.394479

Venice Venice	Village Shoppes , FL	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
Female Population by Age	% of Pop 0 to 4 years	3.5%	2.8%	2.8%
	% of Pop 5 - 13	6.1%	4.8%	4.8%
	% of Pop 14 - 18	2.7%	2.2%	2.1%
	% of Pop 19 - 22	3.3%	2.8%	2.8%
	% of Pop 22 - 25	2.4%	2.0%	2.2%
	% of Pop 25 - 29	3.9%	3.3%	3.4%
g g	% of Pop 30 - 34	3.4%	2.6%	2.7%
e Popul by Age	% of Pop 35 - 39	3.3%	2.6%	2.6%
<u> </u> 6	% of Pop 40 - 44	3.4%	2.7%	2.7%
l a	% of Pop 45 - 59	16.6%	14.0%	14.2%
Fe	% of Pop 60 - 74	27.6%	28.9%	28.3%
	% of Pop 75 - 84	16.4%	21.2%	21.5%
	% of Pop 85+	7.3%	10.1%	9.9%
	Median Age	60.8	66.5	66.3
	Average Age	54.2	58.7	58.6
	Count of White	28,009	66,102	133,735
	Count of Black or African-American	205	432	1,867
	Count of Asian or Pacific Islander	374	897	1,634
Race	Count of Other races	566	1,154	2,710
Ra	White	96.1%	96.4%	95.6%
	Black or African American	0.7%	0.6%	1.3%
	Asian	1.3%	1.3%	1.2%
	Other Races	1.9%	1.7%	1.9%
Language Spoken	Speak English at Home	92.2%	92.4%	92.1%
) gu	Speak Spanish at Home	2.7%	2.3%	2.3%
Lar	Speak Other Language at Home	0.3%	0.2%	0.2%
	Hispanic Population	1,113	2,268	4,634
	Hispanic Population Percent	3.8%	3.3%	3.3%
	Mexican	14.1%	16.1%	28.5%
	Puerto Rican	31.8%	26.2%	23.9%
nic	Cuban	19.3%	19.1%	14.2%
Hispani	Dominican	1.9%	1.4%	1.3%
<u>:</u>	Central American	9.1%	6.5%	5.6%
	South American	15.1%	19.9%	17.1%
	Other Hispanic	8.7%	10.9%	9.3%
	2000 Hispanic Population Percent	2%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval



Nov 21, 2019 Latitude: 27.050831 Longitude: -82.394479

Venice Venice	e Village Shoppes e, FL	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	American (percent of total population) American Native American (ie. Indian/Eskimo) Hawaiian/Pacific Islander	9.9% 9.7% 0.1% 0.0%	10.5% 10.3% 0.1% 0.0%	12.1% 11.9% 0.2% 0.0%
	Asian (percent of total population) Chinese Japanese Korean South Central Asian (ie. Indian) South East Asian (ie. Vietnamese) Other Asian	1.2% 0.1% 0.0% 0.1% 0.3% 0.7% 0.0%	1.3% 0.2% 0.0% 0.1% 0.3% 0.6% 0.0%	1.1% 0.2% 0.0% 0.1% 0.2% 0.5% 0.1%
	European (percent of total population) British Dutch French German Italian Polish Scandinavian Scotch/Irish Other European (ie. Greek/Russian)	60.6% 9.9% 1.1% 2.8% 15.1% 8.2% 3.4% 2.8% 12.4% 4.9%	61.5% 10.7% 1.2% 2.8% 14.9% 7.5% 3.3% 3.0% 12.9% 5.3%	59.2% 10.5% 1.2% 2.8% 13.7% 6.8% 3.4% 2.6% 12.4% 5.6%
	Middle Eastern Other Ancestry Unclassified Ancestry	0.2% 9.6% 14.8%	0.2% 9.0% 14.1%	0.3% 9.6% 14.4%
Education (Age 25+)	Adult Population (25 Years or Older) Elementary (0 to 8) Some High School (9 to 11) High School Graduate (12) Some College (13 to 16) Associates Degree Only Bachelors Degree Only Graduate Degree	23,403 1.6% 4.8% 32.6% 22.5% 8.0% 19.1% 11.4%	57,522 1.6% 4.3% 31.0% 21.5% 8.0% 20.1% 13.4%	117,150 1.9% 4.6% 32.6% 20.7% 8.7% 18.9% 12.5%
	% College (4+)	30.5%	33.5%	31.5%
	Total Households – count One Person HHs – count Family HHs – count Married Couple – count w/own children – count w/out own children – count	13,836 3,889 8,933 7,526 1,186 6,340	34,420 10,920 21,331 18,660 2,504 16,156	70,099 22,445 42,991 36,840 4,866 31,974
Household Type	Male Householder – count Female Householder – count Non-Family Households – count 1 Person Household 2 Person Household 3 Person Household 4 Person Household 5 Person Household 6 Person Household 7+ Person Household	361 1,046 1,014 28.1% 49.8% 11.3% 6.9% 2.6% 0.8% 0.4%	660 2,011 2,169 31.7% 51.5% 8.7% 5.2% 2.0% 0.6% 0.3%	1,871 4,280 4,663 32.0% 51.1% 8.6% 5.1% 2.1% 0.7% 0.4%
	% Households With Children	12.2%	9.7%	9.7%

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Nov 21, 2019

Latitude: 27.050831 Longitude: -82.394479

NOV Z I	, 2019		Latitude: 27.050831	Longitude: -82.394479
Venice Venice	Village Shoppes , FL	5 Minute Drivetime	10 Minute Drivetime	20 Minute Drivetime
	Total Housing Units	16,932	44,396	92,013
	Owner Occupied Percent	66.1%	62.4%	
	•	15.6%	15.1%	
	Renter Occupied Percent			
	Vacant Housing Percent	18.3%	22.5%	
	Total Housing Units (Census 2000)	10,966	30,065	
	For Rent (Census 2000)	11%	12%	
	For Sale (Census 2000)	9%	8%	
	Rented or Sold, (Census 2000)	14%	7%	6%
	Seasonal (Census 2014)	47%	66%	68%
	Other (Census 2000)	6%	5%	6%
	Homes Built 1990 to 2000	24%	21%	
Homes Built By Year	Homes Built 1980 to 1989	29%	26%	
mes Bu By Year	Homes Built 1970 to 1979	33%	33%	32%
& ×	Homes Built 1960 to 1969	9%	12%	12%
ڲڲ	Homes Built 1950 to 1959	4%	5%	
ᅵᅙᄥ	Homes Built 1940 to 1949	0%	1%	
	Homes Built Before 1939	0%	1%	
	1 Unit	89%	69%	63%
ie a	2 - 9 Units	4%	5%	7%
Units in Structure	Greater than 10 Units	5%	10%	
<u> </u>	Mobilie Trailer	2%	15%	l l
ე ჯ				l l
	Other Units	0%	0%	0%
	Property Value \$1,000,000 or more	1.8%	4.5%	
	Property Value \$750,000 to \$999,999	6.0%	7.9%	8.3%
	Property Value \$500,000 to \$749,999	21.7%	23.3%	20.0%
ା ଚ	Property Value \$400,000 to \$499,999	16.5%	14.1%	12.2%
e e	Property Value \$300,000, to \$399,999	22.8%	18.4%	
<u>ă</u> d	Property Value \$200,000 to \$299,999	16.2%	15.3%	
e Value Occupied)	Property Value \$150,000 to \$199,999	7.0%	6.9%	
စ္ ဝ				l l
Home Value wner Occupi	Property Value \$100,000 to \$149,999	4.6%	4.6%	
ΙŤξ	Property Value \$60,000 to \$99,999	0.8%	1.5%	2.8%
l Ó	Property Value \$40,000 to \$59,999	0.6%	1.0%	1.3%
	Property Value \$0 to \$39,999	2.0%	2.5%	3.2%
	Median Home Value	\$382,321	\$399,034	\$378,427
	Median Rent	\$713	\$688	\$647
	\$0 and under - percent	15.9%	15.6%	15.8%
	\$1 to \$4999 - percent	7.8%	7.7%	7.8%
	\$5k to \$9999 - percent	4.2%	4.1%	4.2%
Wealth Household	\$10k to \$24999 - percent	6.1%	6.0%	6.1%
h	\$25k to \$49999 - percent	6.8%	6.7%	6.7%
alt. Ise	\$50k to \$99999 - percent	10.7%	10.6%	10.6%
eş On	· ·			l l
S I	\$100k to \$249999 - percent	19.3%	19.4%	19.4%
per	\$250k to \$499999 - percent	14.0%	14.2%	14.1%
<u> </u>	\$500k+ - percent	15.2%	15.6%	15.3%
	Median HH Wealth	\$92,936	\$96,376	\$94,339
	Avg HH Wealth	\$250,265	\$255,239	l l
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2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval



Nov 21, 2019 Latitude: 27.050831 Longitude: -82.394479 Venice Village Shoppes 5 Minute 10 Minute 20 Minute Venice, FL **Drivetime Drivetime Drivetime Economic** Viability **Economic Viability Local** 201 200 200 **Economic Viability Indexed** 103 102 102 Employed Civilian Pop 16+ by Occupation 46,007 10,931 22,785 Managerial/Executive 11.5% 13.2% 12.9% Employed Civilians Age 16+) Professional Specialty 18.4% 19.7% 19.3% Healthcare Support 2.9% 3.1% 2.8% Sales 14.9% 14.7% 15.7% Office & Administrative Support 14.7% 14.2% 13.4% 2.1% Protective Service 2.2% 1.9% Food Preperation 9.6% 8.1% 8.3% **Building Maintenance & Cleaning** 4.6% 4.6% 4.5% Personal Care 3.3% 3.5% 4.1% Farming, Fishing, & Forestry 0.2% 0.1% 0.2% 11.5% 10.2% Construction 10.0% Production & Transportation 6.1% 6.5% 6.9% Percent White Collar Workers 62.5% 64.8% 64.1% Percent Blue Collar Workers 37.5% 35.2% 35.9% Agriculture/Mining/Construction 11.0% 9.5% 9.7% Employment by Industry (Employed Civilians Age 16+) Manufacturing 4.0% 4.5% 4.9% 3.3% Transportation 3.3% 3.4% Information 1.8% 1.6% 1.6% Wholesale/Retail 17.1% 16.8% 16.8% Finance, Insurance, Real Estate 6.7% 7.4% 8.2% **Professional Services** 7.1% 6.9% 6.8% Management Services 0.2% 0.1% 0.1% Administrative/Waste Services 6.0% 5.9% 5.7% **Educational Services** 18.0% 20.8% 20.2% **Entertainment Services** 15.0% 13.5% 13.1% Other Professional Services 6.0% 5.9% 6.2% **Public Administration** 3.9% 3.8% 3.4%

83.9%

10.8%

0.3%

0.3%

0.6%

1.1%

0.4%

2.6%

Drive to Work Alone

Walked to Work

Other Means

Work at Home

Drive to Work Carpool

Drive to Work on Motorcycle

Drive to Work on Bicycle

Travel to Work by Public Transportation

83.0%

9.8%

0.3%

0.3%

1.0%

1.7%

0.6%

3.4%

82.1%

10.2%

0.4%

0.3%

0.8%

1.5%

0.7%

3.9%

2010 Census, 2019 Estimates & 2024 Projections Calculated using TAS Retrieval

Migration (last 12 months)

Workplace Establishments

Workplace Employees (FTE)



3,333

1,807

20,907

5,667

3,990

46,056

Nov 21, 2019

Latitude: 27.050831 Longitude: -82.394479 Venice Village Shoppes 5 Minute 10 Minute 20 Minute Venice, FL **Drivetime Drivetime Drivetime** Travel to Work in Less than 5 Minutes 2.2% 3.1% 3.3% Travel to Work in 5 to 9 Minutes 13.6% 13.2% 13.3% Travel to Work in 10 to 14 Minutes 19.8% 20.8% 18.9% Travel to Work in 15 to 19 Minutes 19.4% 18.7% 17.2% Travel to Work in 20 to 29 Minutes 14.9% 15.7% 18.1% Travel to Work in 30 to 44 Minutes 18.7% 17.6% 18.4% Travel to Work in 45 to 59 Minutes 6.1% 6.0% 5.5% Travel to Work in 60 Minutes or more 5.2% 4.9% 5.4% 22 22 Average Travel Time to Work 22 4.9% No Vehicles 2.8% 5.5% 1 Vehicle 48.8% 43.6% 46.4% 2 Vehicles 42.4% 38.4% 36.7% 3 or more vehicles 11.1% 9.7% 9.6% Average Number of Vehicles 1.64 1.55 1.54 Change Births (last 12 months) 198 410 841 Deaths (last 12 months) 3,305 548 1,624

1,628

629

6,710